Online Education Programs

Dr. M.G.R. EDUCATIONAL AND RESEARCH INSTITUTE

UNIVERSITY DECL. U/S 3 OF THE UGC ACT, 1956

www.drmgronline.com

About Dr. MGR University

- Education Mode: Online
- Recognitions:
    - Deemed University
    - UGC, AIU, DEB
    - NAAC ‘A’
    - An ISO certified Institution
    - NIRF 92nd Rank 2023
    - Courses are approved by AICTE, DCI, MCI, NCTE, INC, CoA and other statutory bodies.
    - University is selected as 4th rank in best education amongst University throughout India as per the survey done by Financial Express.
    - Renowned name in imparting education in field of Medical Sciences in South India

Courses Offered

Programs and Eligibility

Course	Specialization	Eligibility	Remark	Total Fees
MBA	HRM, Finance, Marketing, Operation, Healthcare, IT	Pass in any degree from Recognized University	Semester Pattern	1,41,000/-
M Sc	Statistics	B Sc Statistics or B Sc Mathematics	Semester Pattern	1,00,000/-

Fee Structure

Program	Sem 1	Sem 2	Sem 3	Sem 4	Total
M Sc Statistics	25,000/-	25,000/-	25,000/-	25,000/-	1,00,000/-

Program	Sem 1	Sem 2	Sem 3	Sem 4	Total
MBA	39,000/-	34,000/-	34,000/-	34,000/-	1,41,000/-

No Concession on Admission Fees Component. ****Separate Exam fees payable at time of exams***

Program Overview

Online Programs delivered through University Virtual Campus

Access to all Online Learning Resources as per 4 Quadrant Approach based on UGC Norms

Discussion Forum for every topic

Live Interactive Online Sessions conducted by Experts for every topic as per scheduled Calendar

* Continous Evaluation through LMS

* Remote Proctored Online Assessments through technology enabled Platforms with all security features

Continuous Internal Evaluations

Assessment Scheme

Weightage for Internal and External Assessments

Particular	Continuous Evaluation (25%)			Semester End Exams (75%)
Type	A1 (Objective Type)	A2 (Subjective Type)	Discussion Forum	Examinations
Weightage %	**10%**	**10%**	**5%**	**75%**
Marks	10	10	5	75
Average Passing - 405				

Note : Rs.4000/semester for Final Exams to be paid separately.
Rs.400/subject for reattempt

Assignment 1 – Objective Type Assessment

- The Assignment 1 would be conducted through the Learning Management System (LMS)
- Students should submit the aadhar credentials for accessing the assignments through OTP verification process.
- The student would get 10 random questions of 1 mark each (10 marks)..
- The said assignments are based on the course outcome for every subject. After clicking the timer is set at 10 Min and student need to attempt all 10 questions .
- Passing criteria is 40% in Assignment 1.
- The system evaluates the objective assignments and displays the scores to the students.
- In case the student is not able to achieve the 40% criteria the student has to re-attempt the said assignment.

Assignment 2 – Subjective Type

- The subjective assignments are based on the course outcome for every subject.
- Students should submit the aadhar credentials for accessing the assignments through OTP verification process.
- The student needs to answer any one question out of multiple questions given (10 marks). (Long Answers).
- The questions would be based on the course outcome and a rubric would be displayed for the student for the same.
- The students would need to download the questionnaire from LMS and upload the response sheet on LMS.

Assignment 3 – Discussion Forum for every Subject

- The student should attend the discussion forum scheduled for every subject.
- There would be one discussion forum per subject scheduled for every subject which would be part of continuous evaluation.
- Every graded discussion forum for a subject would be of 5 marks, as published on LMS under Assignments.
- The said discussion forum would be scheduled within the learning period available for the students
- Passing criteria is 40%

Learning Methodology

Learning Resources & Advantages

The Learning Resources of the said Programs for every subject is designed on the basis of the course objectives considering the conventional learners and the working professionals who are keen to acquire knowledge in the learning process.

With an objective to make the learning content more palatable for the target audience group, the following learning resources have been created for online programs:

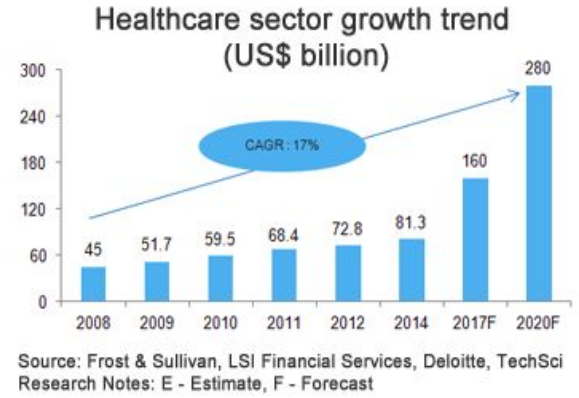
E-book *PDF Content of Self Learning Material - Chapter Level*	**Study Guide** *Bullet Notes Of Every Chapter Explained In Simpler Way - Chapter Level*	**Practice Test** *Question Bank) - Chapter Level*	**Lab environment** *For Related Subjects. Where Necessary*	**Discussion Forum** *On Every Course Outcome*
Web Resources *- Articles / Ref. Videos - Subject Level*	**Tutorial Recorded Videos** *- Chapter Level*	**Live Interactive Sessions** *(Webinar)*	**Animated / Gamified Module** *- Subject Level*	**Case Study** **Subject Level**

MBA in Hospital & Healthcare Management

Introduction:

- The Indian healthcare industry has been growing at a pace comparable with the Indian sunrise industries such as Telecom and Biotechnology. However, the healthcare sector in India offers a powerful mix of opportunities and challenges. Importantly, there is a significant gap between the demand and the supply in terms of human resources, health care infrastructure etc.
- This unique program has been designed to address the demand for healthcare management professionals for the healthcare sector.

- **Course Objective:**
  - To impart management skills to the medical, allied health and other personnel working in the field of healthcare industry.
  - To prepare students to oversee operations and services in healthcare facilities.
  - To evaluate strategic issues in managing overall healthcare ecosystems.
  - To set process for healthcare equipment management.



Source: Frost & Sullivan, LSI Financial Services, Deloitte, TechSci
Research Notes: E - Estimate, F - Forecast

MBA in Hospital & Healthcare Management - Program Structure

Semester I	Semester II	Semester III	Semester IV
Principles of Management	Management Accounting	Research Methodology	Business Ethics
Organization Behavior	Optimization Techniques for Managers	Strategic Management	Professional Skill Development
Statistical Methods for Managers	Marketing Management	International Business Management	PROJECT WORK (8 Weeks)
Managerial Economics	Human Resource Management	Production and Operations Management	
Basic Accounting for Managers	Computer Application for Business	Entrepreneurship Development	
Business Legislations	Hospital & Healthcare Policy & planning	Quality Assurance and Management in Hospitals	
E-Commerce	Organization and Management of Hospital & Health Systems (Including Supporting Services)	Risk Management and Health Insurance	
Business Communication	Epidemiology in Medical and health Care Management	Legal Framework for Hospitals	
		Summer Project Viva Voce	

MBA in Hospital & Healthcare Management – Potential Careers/ Key Recruiters

Students who earn their Master in Business Administration degree with a specialization in Hospital & Healthcare Management get the following careers:

Career Opportunities

- Pharmaceutical Product Manager
- Quality Improvement Manager
- Healthcare Administrator
- Insurance Coordinator
- Hospital Associate Director
- Pharmaceutical Sales Consultant
- Hospital Administrator

Key Recruiters from the Industry:

Apollo HOSPITALS TOUCHING LIVES

ADITYA BIRLA MEMORIAL HOSPITAL HOPE · HEAL · HEALTH · HAPPINESS

Himalaya® HERBAL HEALTHCARE

Fortis

Fee Structure	
Semester Wise	Rs. 39,000/- Rs. 34,000/- Rs. 34,000/- Rs. 34,000/-
Duration	2 Years
Eligibility	Any Graduate with 50% marks in Graduation

MBA in Finance Management

Introduction:

- MBA in Financial Management is tailor made for finance professionals and other professionals who aspire to develop a career in finance sector. It covers all the critical aspect such as capital management, international finance and mergers & acquisition and others. Get in-depth understanding of utilization of financial data in decision-making process and how to translate that information to effectively apply it in different business scenarios

- **Course Objective:**
  - To develop better understanding of the role of financial management in different organisations
  - To enhance your ability to analyze different market situations and make sound strategic decisions.
  - Develop professionals capable of implementing asset allocation strategies and risk management techniques.
  - Gain skills and knowledge necessary to enhance your career in finance industry
  - Leverage cutting-edge techniques and the resources for the organizational growth

MBA in Finance Management – Program Structure

Sem I	Sem II	Sem III	Sem IV
Principles of Management	Management Accounting	Research Methodology	Business Ethics
Organization Behavior	Optimization Techniques for Managers	Strategic Management	Professional Skill Development
Statistical Methods for Managers	Marketing Management	International Business Management	PROJECT WORK (8 WEEKS)
Managerial Economics	Human Resource Management	Production and Operations Management	
Basic Accounting for Managers	Computer Application for Business	Entrepreneurship Development	
Business Legislations	Taxation Management	Security Analysis And Portfolio Management	
E-Commerce	International Finance Management	Working Capital Management	
Business Communication	Financial Management	Corporate Finance	
		Summer Project Viva Voce	

MBA in Finance Management– Potential Careers/Key Recruiters

MBA in Finance Management prepares students in this can work effectively across all companies in manufacturing and service sector.

Career Opportunities

- Financial Adviser
- Financial Manager
- Financial Risk Analyst
- Internal Auditor
- Investment Analyst
- Operational Investment Banker

Fee Structure	
Semester Wise	Rs. 39,000/- Rs. 34,000/- Rs. 34,000/- Rs. 34,000/-
Duration	2 Years
Eligibility	Any Graduate with 50% marks in Graduation

MBA in Marketing Management

Introduction:

- MBA in Marketing Management is designed to develop dynamic managers who can display in-depth knowledge of marketing principles and manage wider business context like marketing, advertising, public relations etc. This programme builds your skill-set across a broad range of marketing subjects, such as talent management, strategic marketing, integrated marketing and marketing communications. Students will be prepared for a diverse and challenging career with abilities to coordinate, execute and measure the effectiveness of marketing activities to support organisation objectives like market positioning, revenue growth and customer retention.

- **Course Objective:**
  - To provide intensive theoretical and practical knowledge of marketing management
  - To develop understanding the core managerial principles.
  - To hone students critical thinking and analytical skills
  - To develop the analytical and decision-making skills required to meet and perform in a growing business environment

MBA in Marketing Management – Program Structure

Semester I	Semester II	Semester III	Semester IV
Principles of Management	Management Accounting	Research Methodology	Business Ethics
Organization Behavior	Optimization Techniques for Managers	Strategic Management	Professional Skill Development
Statistical Methods for Managers	Marketing Management	International Business Management	PROJECT WORK (8 WEEKS)
Managerial Economics	Human Resource Management	Production and Operations Management	
Basic Accounting for Managers	Computer Application for Business	Entrepreneurship Development	
Business Legislations	Brand Management	International Marketing Management	
E-Commerce	Retail Management	Advertising & Sales Promotion	
Business Communication	Customer Relationship Management	Digital Marketing	
		Summer Project Viva Voce	

MBA in Marketing Management- Potential Careers/ Key Recruiters

MBA in Marketing Management prepares students in this can work effectively across all companies in manufacturing and service sector.

Career Opportunities

- Marketing Manager
- Marketing Analyst
- Head – Business Development
- Director- Business Development
- VP- Business Development

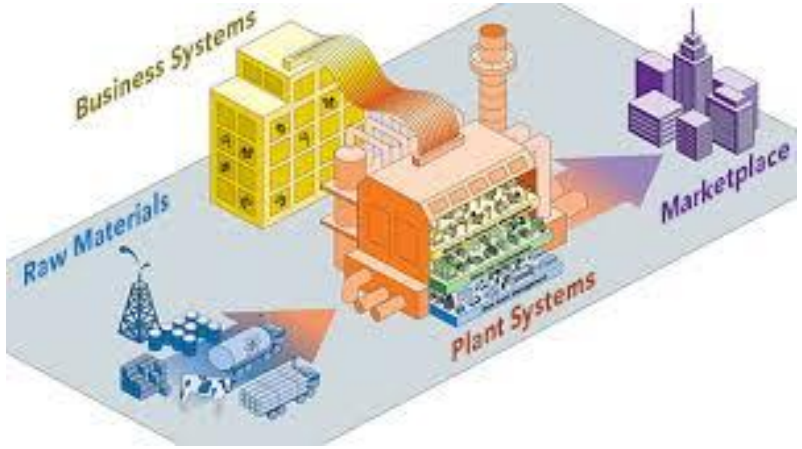
Fee Structure	
Semester Wise	Rs. 39,000/- Rs. 34,000/- Rs. 34,000/- Rs. 34,000/-
Duration	2 Years
Eligibility	Any Graduate with 50% marks in Graduation

MBA in Operations Management

Introduction:

- Operations Management is the heart of any company. It involves the essential steps of producing goods, quality control, quality management, managing the supply chain, facilities management, product formulation and design, ordering of goods, warehousing of goods, contacting vendors, purchasing of external products etc. There are millions of good jobs available in operations management and these positions offer substantial upward promotion potential.

- **Course Objective:**
  - To emphasize on the fundamentals of product creation, development, production and distribution, as well as quality control, logistics and analysis of the production process.
  - To teach practical, real-world skills that can be applied in a variety of influential careers in operations across a wide range of vertical markets.
  - To enhance knowledge and skills of students needed to manage value-adding production of goods and services in order to optimize organization's performance
  - Understand successful business strategies for quality management and continuous improvement of operations.



MBA in Operations Management – Program Structure

Sem I	Sem II	Sem III	Sem IV
Principles of Management	Management Accounting	Research Methodology	Business Ethics
Organization Behavior	Optimization Techniques for Managers	Strategic Management	Professional Skill Development
Statistical Methods for Managers	Marketing Management	International Business Management	PROJECT WORK (8 WEEKS)
Managerial Economics	Human Resource Management	Production and Operations Management	
Basic Accounting for Managers	Computer Application for Business	Entrepreneurship Development	
Business Legislations	Advanced Materials Management	Purchasing & Inventory Management	
E-Commerce	Advanced Operations Research	Lean & Six Sigma Management	
Business Communication	Production Planning & Control	Total Quality Management	
		Summer Project Viva Voce	

MBA in Operations Management– Potential Careers/ Key Recruiters

MBA in Operation & Production Management prepares students in this can work effectively across the manufacturing & service industry.

Career Opportunities

- General Operations Manager
- Operations Management Engineer
- COO (Chief Operating Officer)
- Product Development Director
- Production Supervisor
- Manufacturing Director
- Plant Manager
- Service Operation Manager

Key Recruiters from the Industry:

Fee Structure	
Semester Wise	Rs. 39,000/- Rs. 34,000/- Rs. 34,000/- Rs. 34,000/-
Duration	2 Years
Eligibility	Any Graduate with 50% marks in Graduation

MBA in Human Resource Management

Introduction:

- The purpose of MBA in Human Resource Management is to provide a learning curve to the students that can be readily transferred into daily practices, especially in the field of human resources. It focuses on basic functions such as HR planning, selection, performance management, recruitment management, compensation management and performance appraisals. It also sheds light on labour relations, interpersonal skill development, organizational behaviour and development of organizational policies. This program aims to develop HR professionals capable of handling vital HR role in public and private HR firms such as HR specialist, employment relations, and more.

- **Course Objective:**
  - Students will demonstrate abilities like:
  - Analysis of key processes that influence the control and organisation management
  - Develop overall team building and leadership qualities to achieve desired organisation objectives
  - Implement the concepts of business ethics, integrity and business ethics
  - Successfully implement the theories and methods associated with employee morale and motivation

MBA in Human Resource Management – Program Structure

Sem I	Sem II	Sem III	Sem IV
Principles of Management	Management Accounting	Research Methodology	Business Ethics
Organization Behavior	Optimization Techniques for Managers	Strategic Management	Professional Skill Development
Statistical Methods for Managers	Marketing Management	International Business Management	PROJECT WORK (8 WEEKS)
Managerial Economics	Human Resource Management	Production and Operations Management	
Basic Accounting for Managers	Computer Application for Business	Entrepreneurship Development	
Business Legislations	Talent Management	Training & Development	
E-Commerce	Strategic Human Resource Management	International Human Resource Management	
Business Communication	Industrial Relations & Labor Welfare	Corporate Governance	
		Summer Project Viva Voce	

MBA in Human Resource Management– Potential Careers/ Key Recruiters

MBA in Human Resource Management prepares students in this can work effectively across all companies in manufacturing and service sector.

Career Opportunities

- HR Officer
- Recruiter
- Senior HR Officer
- Administrative Head
- HR Consultant
- HR Generalist
- Training & Development Officer

Key Recruiters from the Industry:

Fee Structure	
Semester Wise	Rs. 39,000/- Rs. 34,000/- Rs. 34,000/- Rs. 34,000/-
Duration	2 Years
Eligibility	Any Graduate with 50% marks in Graduation

MBA in Information Systems

Introduction:

- MBA in Information Systems will help you gain a competitive edge in rapidly changing world of technology. This degree gives provides strong base in business management coupled with expertise in IT- a high value combination in technically driven business world. Candidates are equipped with designing, development and operational knowledge to transform Information technology into business application to ensure sustainable organizational growth. It is an advance MBA programme which positions you for a career in dynamic industries like IT management, e-commerce and telecommunication.

- **Course Objective:**
  - Developing a vision for integration of latest information technologies
  - To blend skills and knowledge gained during the programme to overcome unique challenges of Information systems.
  - Employ cross-functional communication effectively
  - Identify issues, define organisation objectives, collect and analyze data, evaluate risks, and leverage technology to enable qualitative and quantitative methods for problem solving.
  - Demonstrate professional interpersonal and communication skills.

MBA in Information Systems - Program Structure

Sem I	Sem II	Sem III	Sem IV
Principles of Management	Management Accounting	Research Methodology	Business Ethics
Organization Behavior	Optimization Techniques for Managers	Strategic Management	Professional Skill Development
Statistical Methods for Managers	Marketing Management	International Business Management	PROJECT WORK (8 WEEKS)
Managerial Economics	Human Resource Management	Production and Operations Management	
Basic Accounting for Managers	Computer Application for Business	Entrepreneurship Development	
Business Legislations	Big Data Technology	Systems Analysis & Design	
E-Commerce	Database Management System	E-Business	
Business Communication	Enterprise Resource Planning	Software Quality & Project Management	
		Summer Project Viva Voce	

MBA in Information Systems – Potential Careers/ Key Recruiters

MBA in Information Systems prepares students in this can work effectively across all companies in manufacturing and service sector.

Career Opportunities

- Chief Technology Officer
- Information Systems Manager
- G.M- Information Technology
- Computer Information Specialist
- Management Information Systems Director

Key Recruiters from the Industry:

Fee Structure	
Semester Wise	Rs. 39,000/- Rs. 34,000/- Rs. 34,000/- Rs. 34,000/-
Duration	2 years
Eligibility	Any Graduate with 50% marks in Graduation

M Sc Statistics

M Sc Statistics

M.Sc. Statistics Program enables the students to understand and practice the advanced learning in statistical science and its application to real problems.

The program helps developing the mathematical skill set that involves collection of data and analyzing the same for rationale business decisions.

Objective

- Help the student to apply the skill sets to provide statistical, mathematical, and IT-based solutions for data analysis
- Help the students analyze the real-world problem and identify the domain-specific requirements.
- Recognize the importance and value of mathematical and statistical thinking, training in different research fields.

M Sc Statistics - Program Structure

Semester I	Semester II	Semester III	Semester IV
Real Analysis & Linear Algebra	Statistical Quality Control and Reliability	Design of Experiments	Stochastic Processes and Applications
Probability and Distributions	Trend Analysis and Index numbers	Advanced Optimization Techniques	Multivariate Analysis and Non-Parametric methods
Sampling Techniques	Numerical Methods	Data Mining	Vital Statistics
Statistical Inference I	Statistical Inference II	Applied Regression Analysis	Project

M Sc Statistics

M Sc Statistics program offers various options as a Professional Career in various sectors like Education, Publishing, BPO, Theatre, Corporate, Advertising and PR in various business processes

Career Opportunities

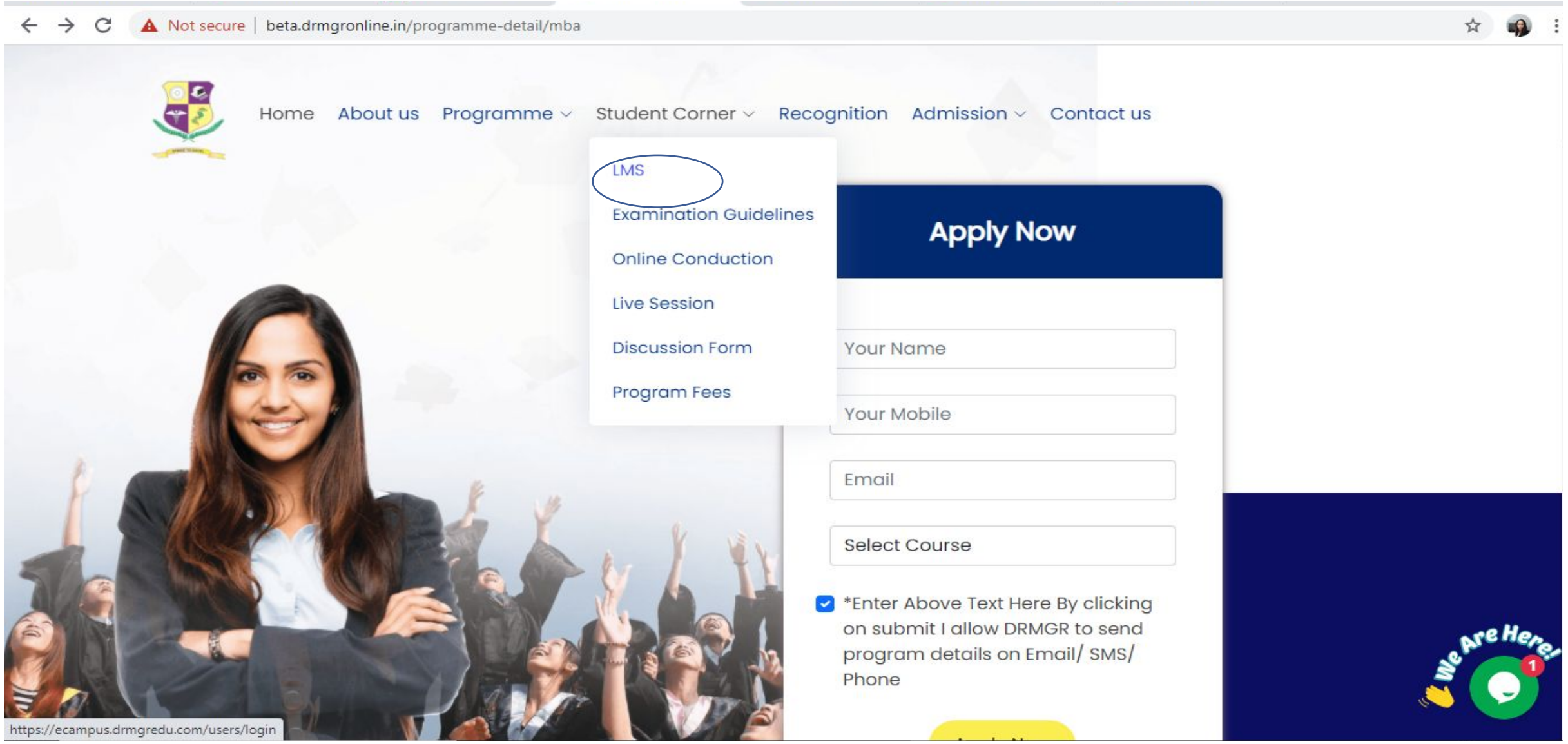
- Risk Analyst
- Data Analyst
- Statistical Trainers
- Consultant

Key Recruiters from the Industry:

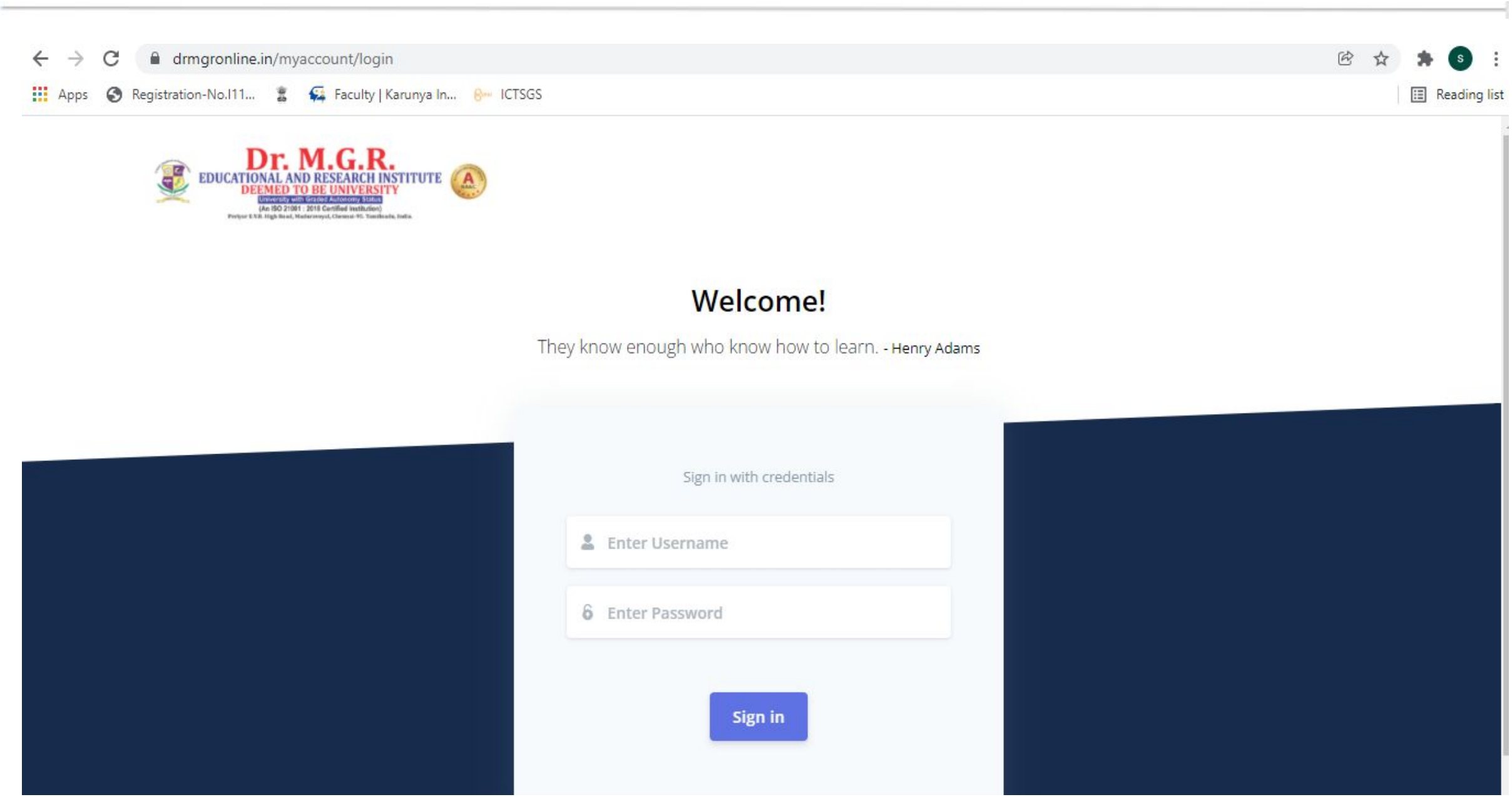
accenture Flipkart Deloitte. Reliance CITRIX TCS TATA CONSULTANCY SERVICES genpact Tech Mahindra

Fee Structure	
Semester Wise	Rs. 25,000/- Rs. 25,000/- Rs. 25,000/- Rs. 25,000/-
Duration	2 Years
Eligibility	B Sc Statistics or B Sc Maths

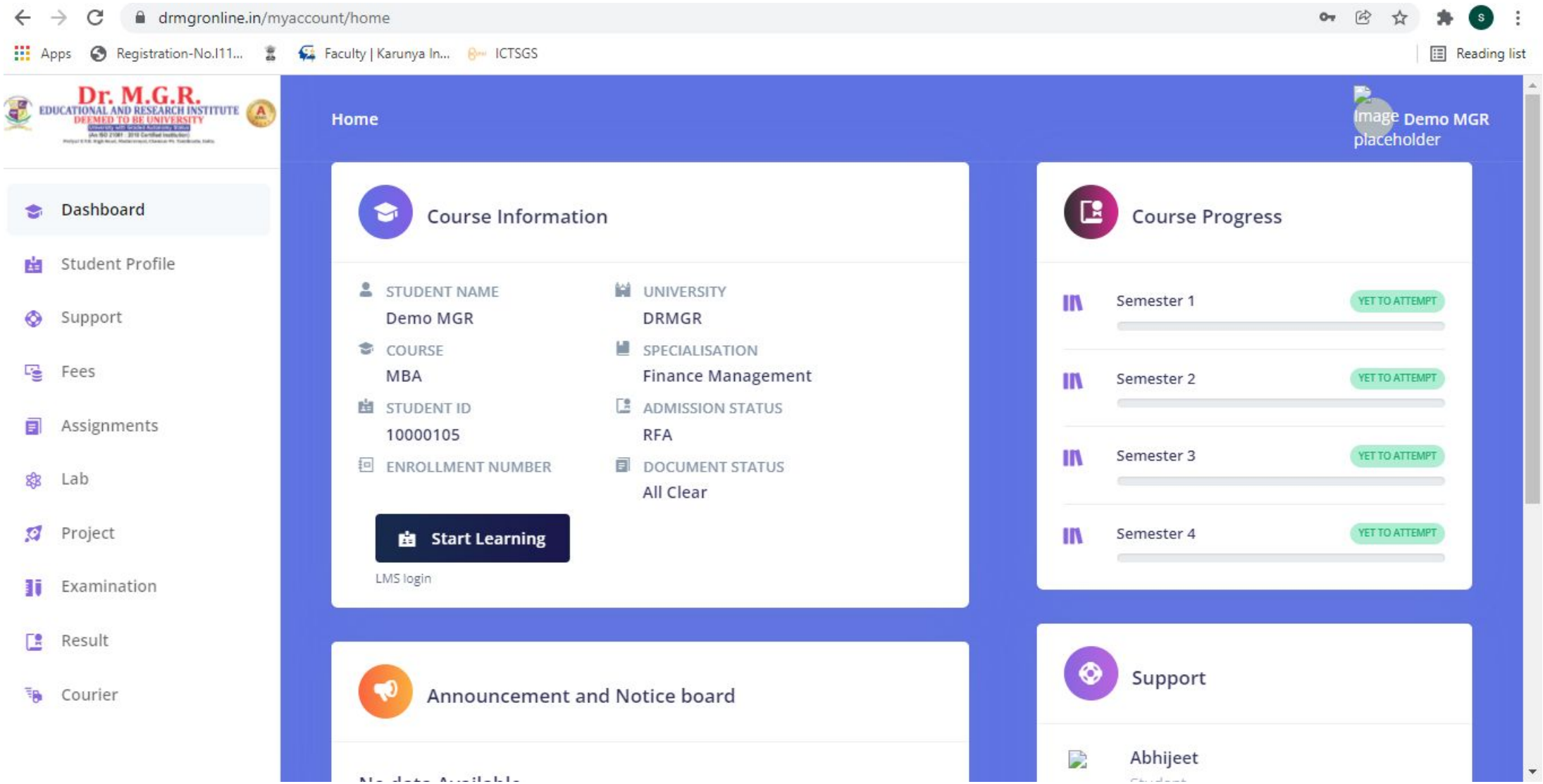
Login through University Website



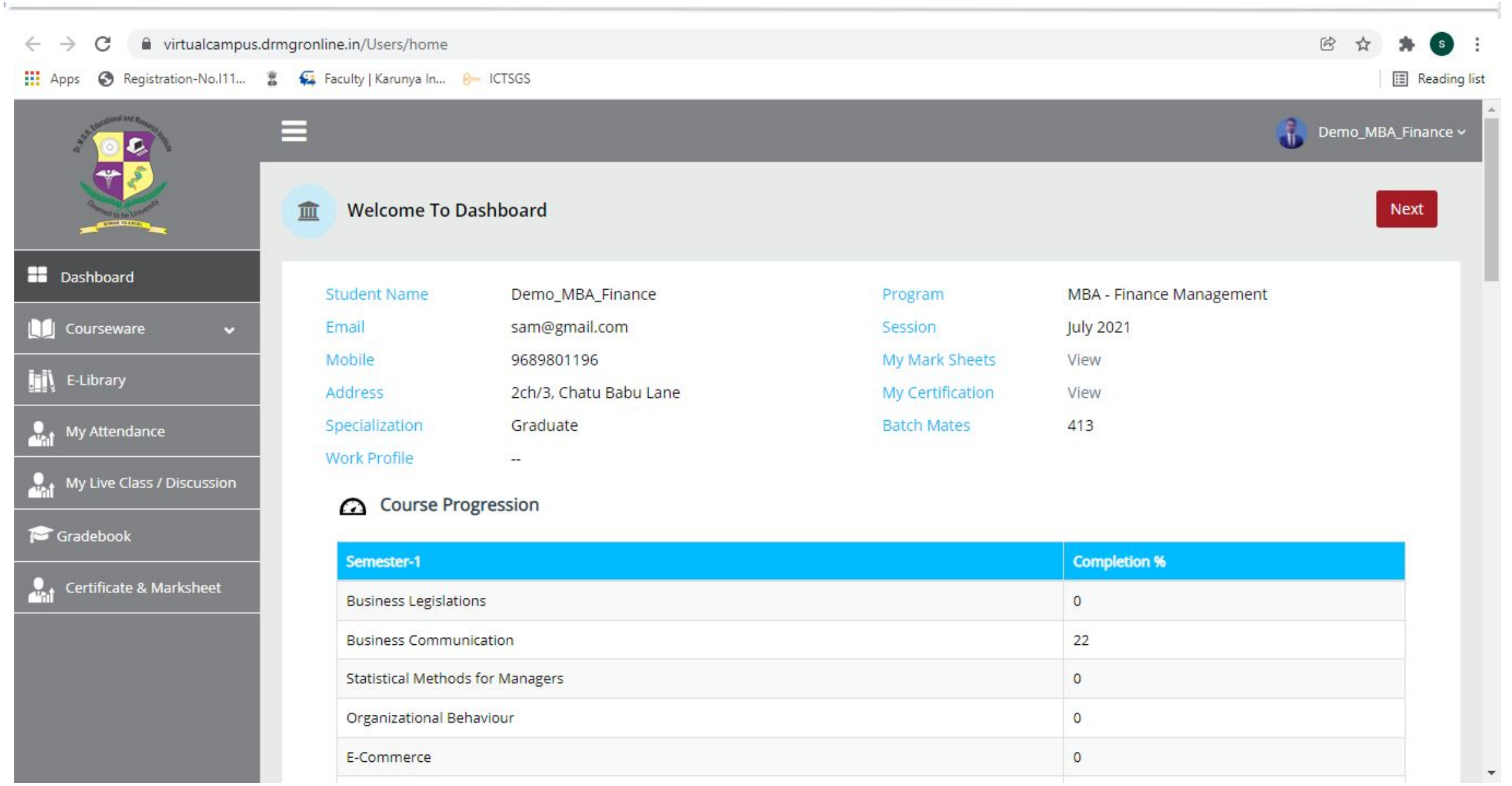
My Account Login



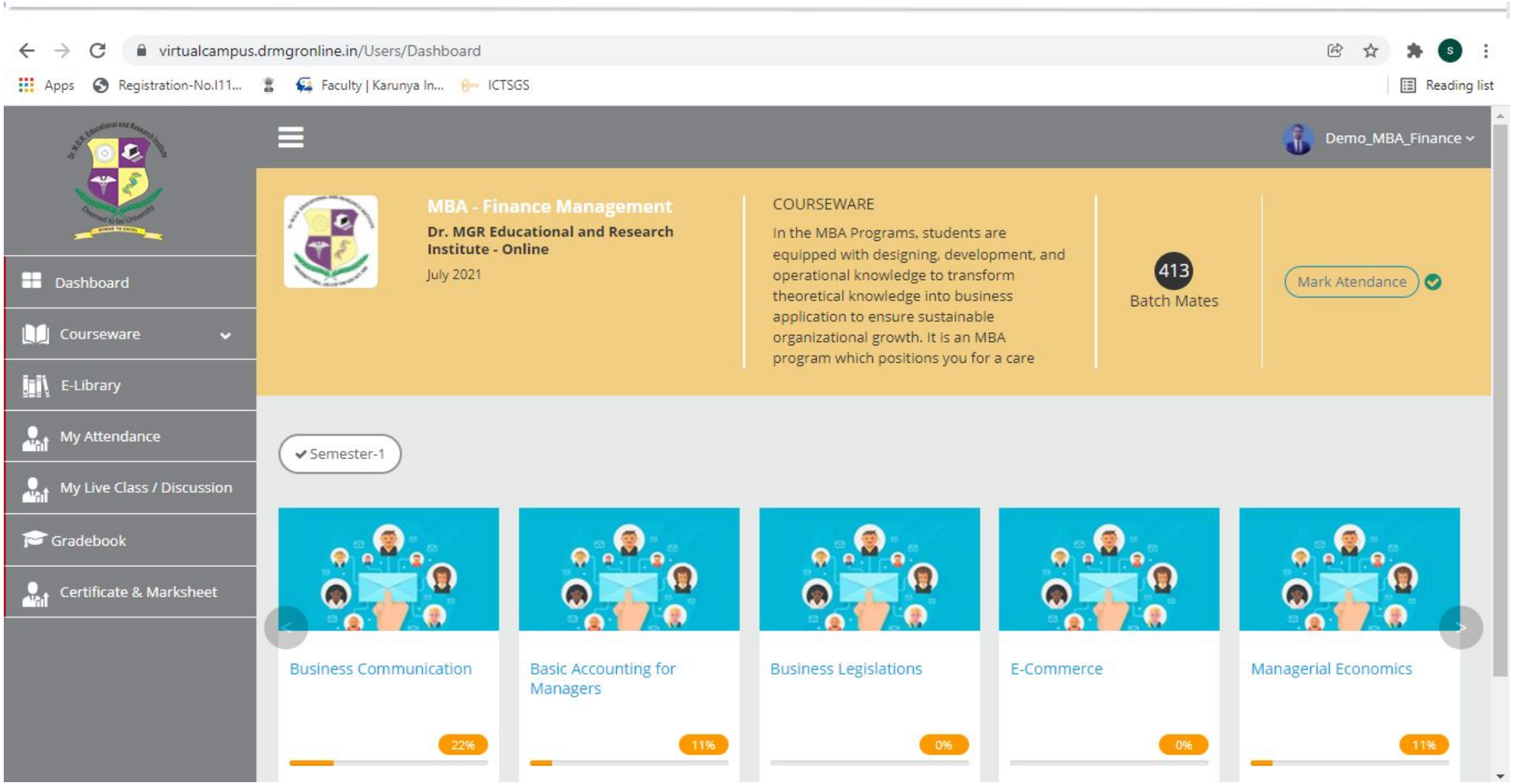
My Account Dashboard



LMS Dashboard

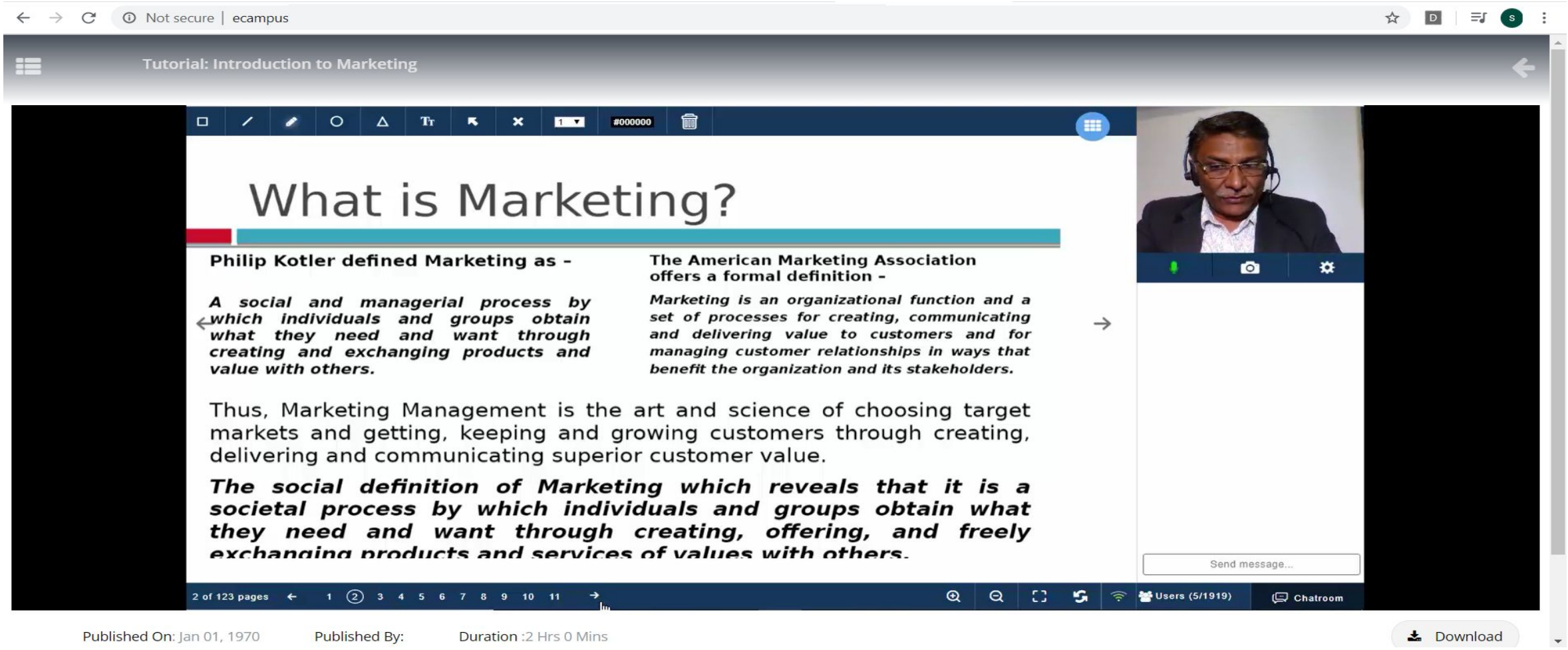


Course Layout



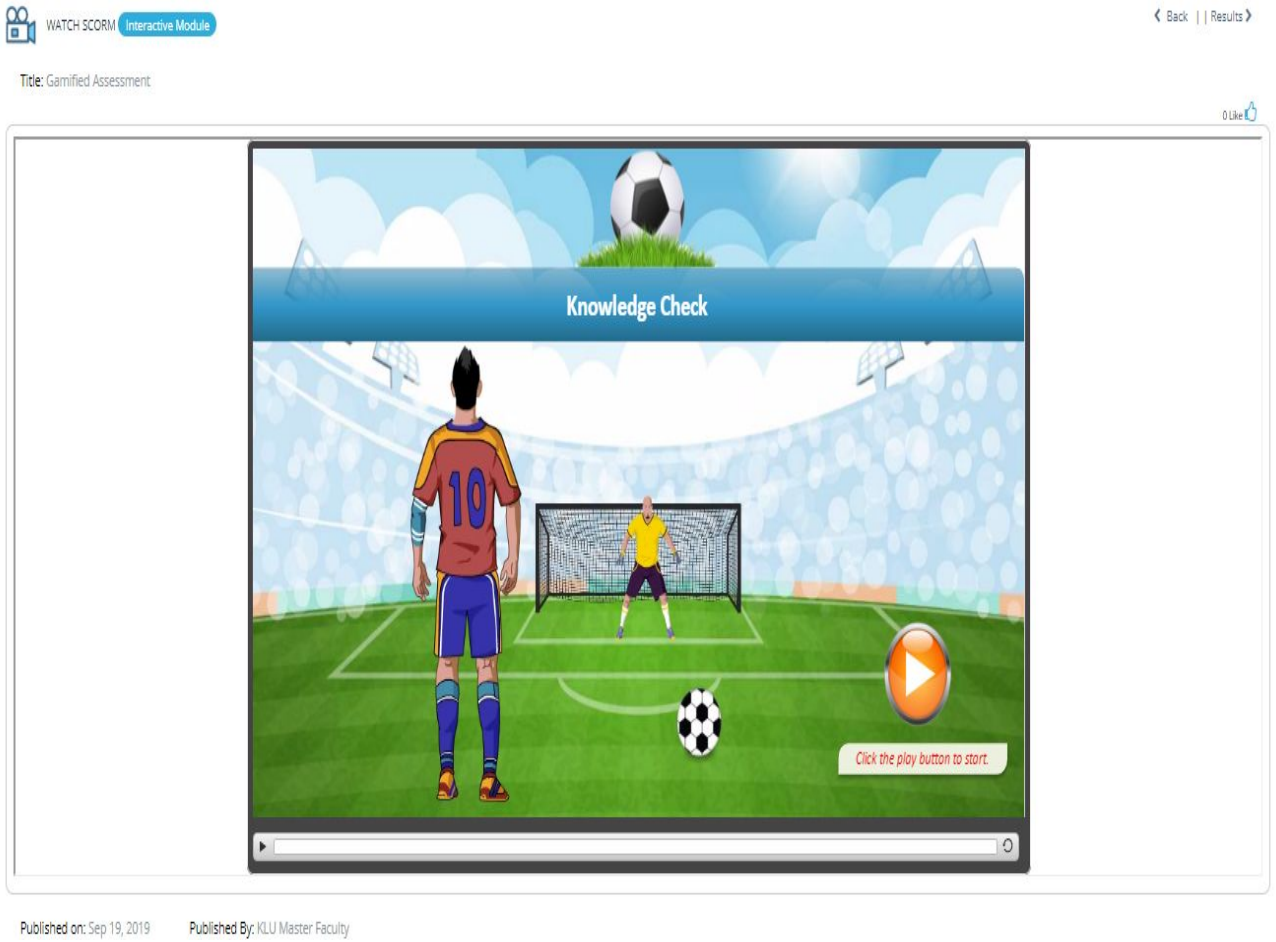
Online Learning Resources

- **Tutorials:** These are recorded videos for every chapter. The subject matter experts have created the lesson plan based on the curriculum and they have recorded the video for every course outcome within the subject. This will help the learners to refer the session during their learning journey.

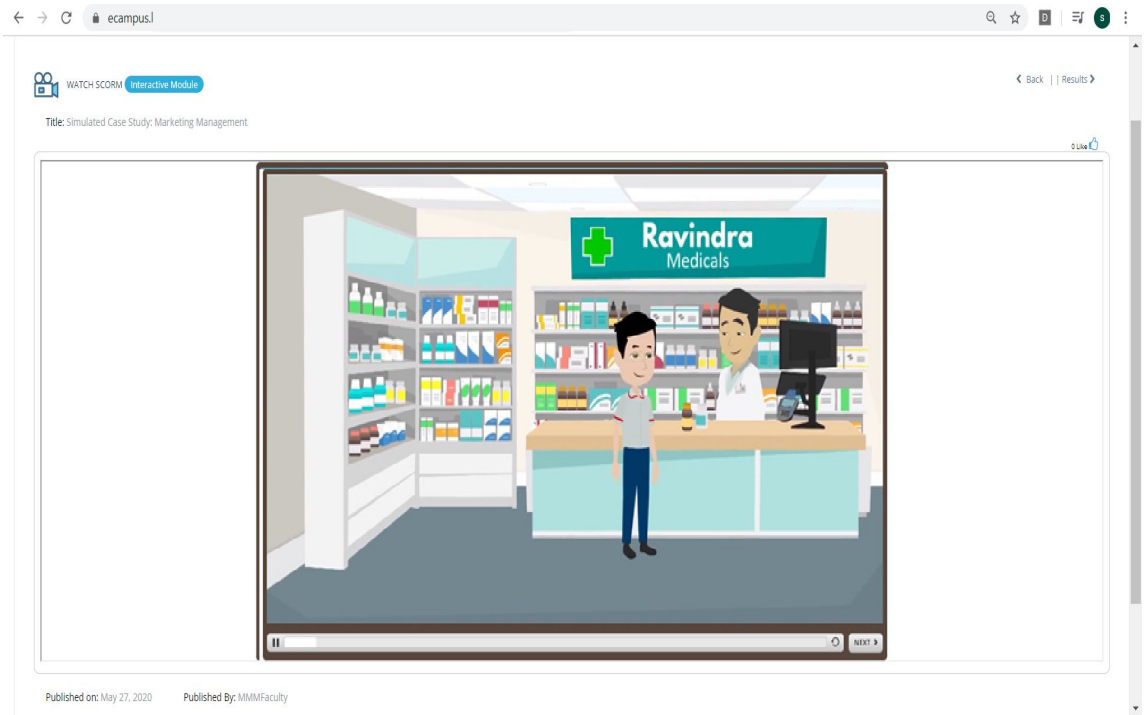


Online Learning Resources

- **Gamified Practice Test:** The Gamified module consist of templates like football, cricket, basketball which has been integrated with 5 questions from every chapter. This helps the students to gauge their understanding about the topic.



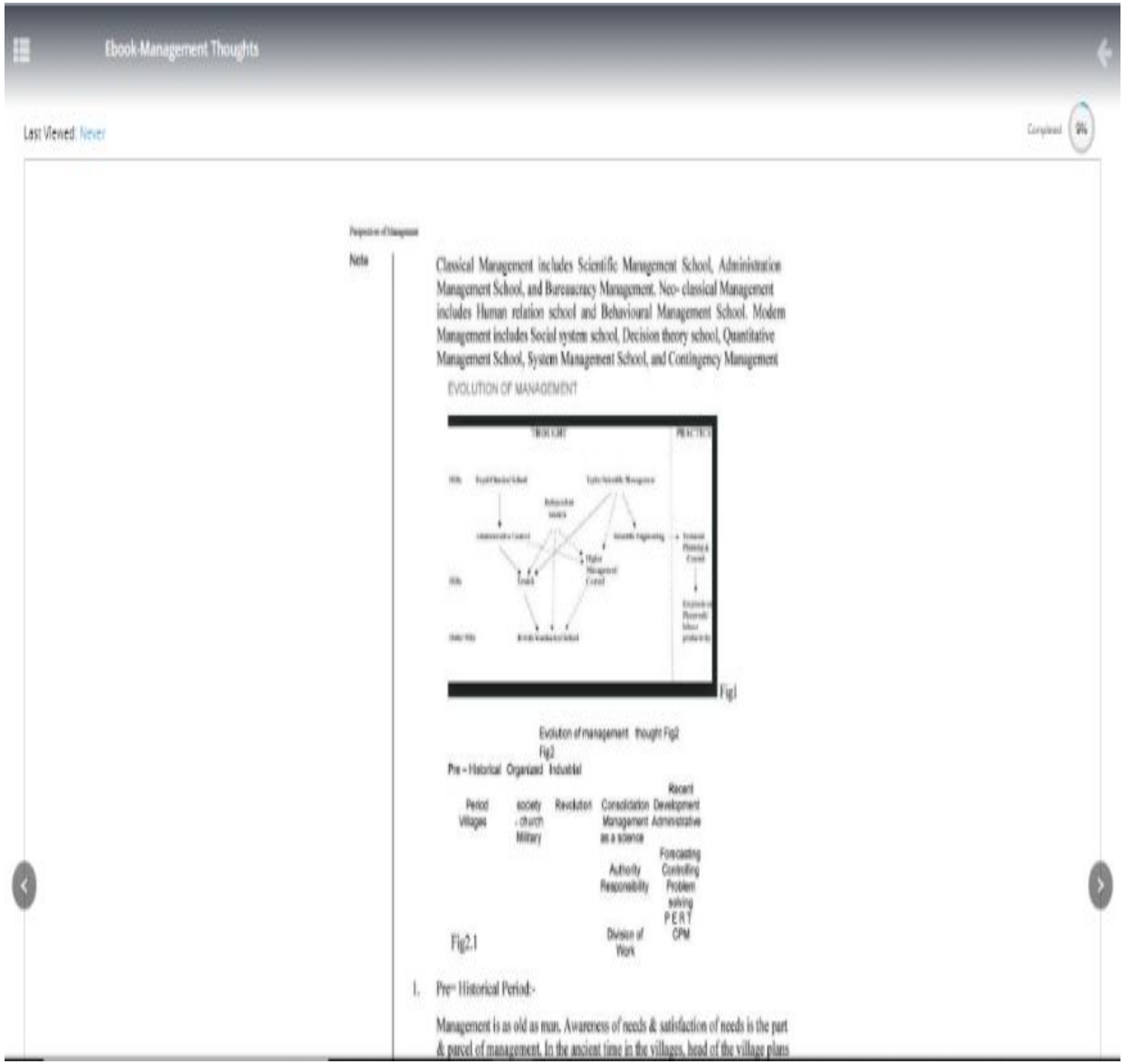
- **Animated Case Studies:** As part of simulations the animated case studies at subject level are available for students to learn in given situation. After understanding the case the students would be able to give a solution which are through set of questions during the case study module. This helps the learners to perform in dynamic business environment.



Online Learning Resources

E-Book – Digital Text Book:

- Every Chapter would have an Ebook – A Digital Textbook
- The student should go through every chapter of the e-book provided and can make notes which will enable the student to understand important aspects of every topic during the learning process.



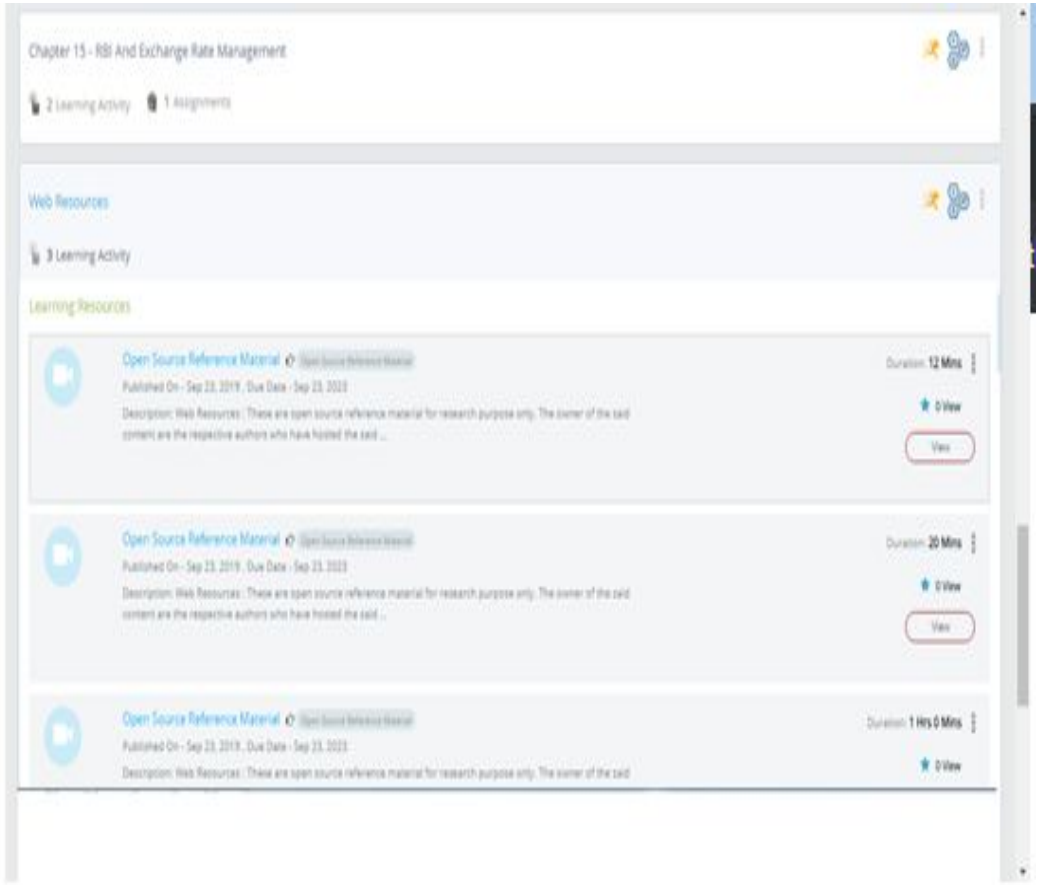
Online Learning Resources

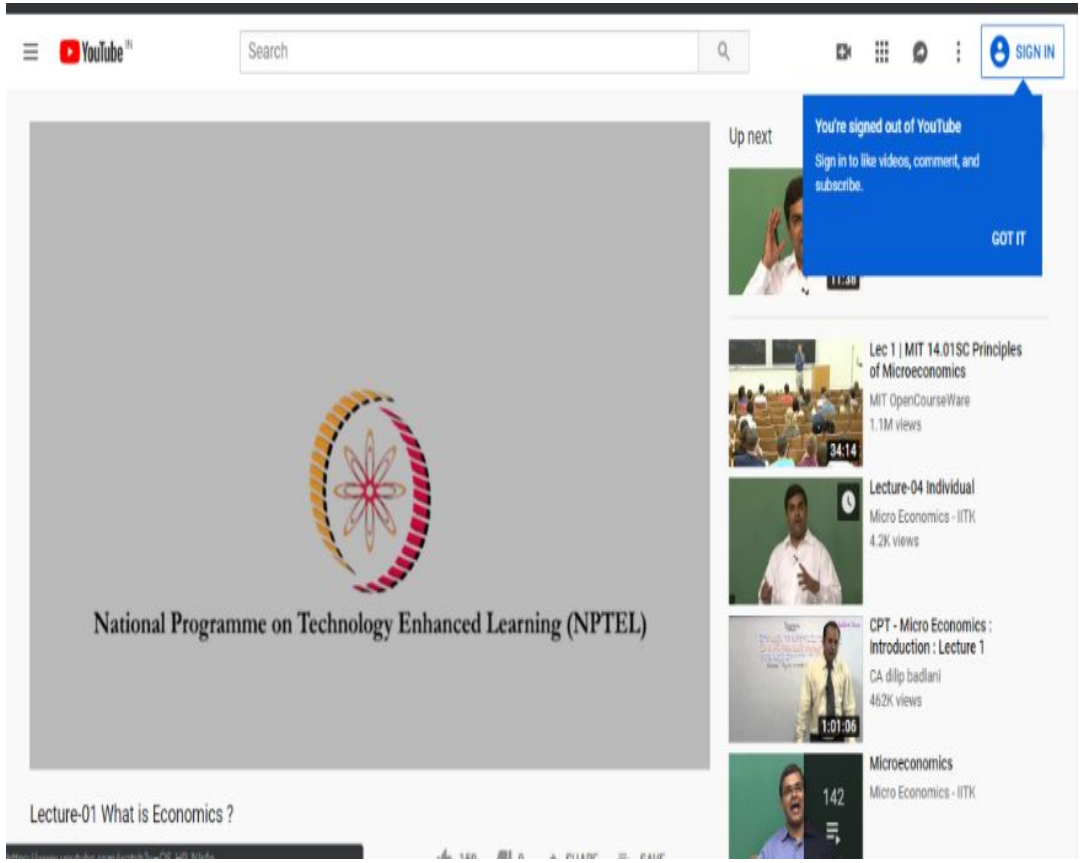
- Gbook : Quick Learning Book : This is a quick learning book with bullet notes in powerpoint presentation format. This helps the student to understand the key aspects of the topic.

Online Learning Resources

Open Learning Resources – Web Resources for Research Purpose and Reference Learning

The university has provided chapter wise open source reference learning links which include videos, articles for research purpose.





- Access to university based research publications are also provided to the students.

Online Learning Resources

- **Discussion Forums:**

- Every subject would have **12 Open & 1 Graded discussion forum** which would be part of the continuous evaluation process

- The schedule for discussion forums is available in the LMS for students

- The timelines for every discussion forum for every subject would be published which the student have to participate and give their responses on given topic during the open window provided for the same

- Each Subject Graded Discussion Forums would have 5% weightage in continuous evaluation.

- The said discussion forum would be conducted through a faculty and after validation/ moderation control each response would be published in the student platform enabling other students to view.

Online Learning Resources

Synchronous Online Live Interactive Sessions (Synchronous Sessions)

- For every subject based on the course outcome, there would be one live interactive online sessions per chapter conducted through the learning management system.
- The faculty from the university would conduct the said live session and the students would join through the LMS.
- The students should refer the calendar for scheduled live session in their respective LMS.
- Every Live Session per chapter would be of 1 hour

Semester End Examination

- The semester end examinations have 75% weightage.
- Based on the academic calendar of the university, the exam form would be opened through the website.
- The university controller of exams declares the exam date sheet (Timetable) for every subject based on various programs offered by the university.
- The students must submit the exam form during this period for the forthcoming exam cycle. Refer Academic Calendar.
- Students should successfully submit all their assignments before the semester end exams.
- Student participation of 75% required in all Learning Activities, Discussion Forum and Live Interactive Sessions is mandatory to be eligible to answer examinations.

Admission and
Registration Process

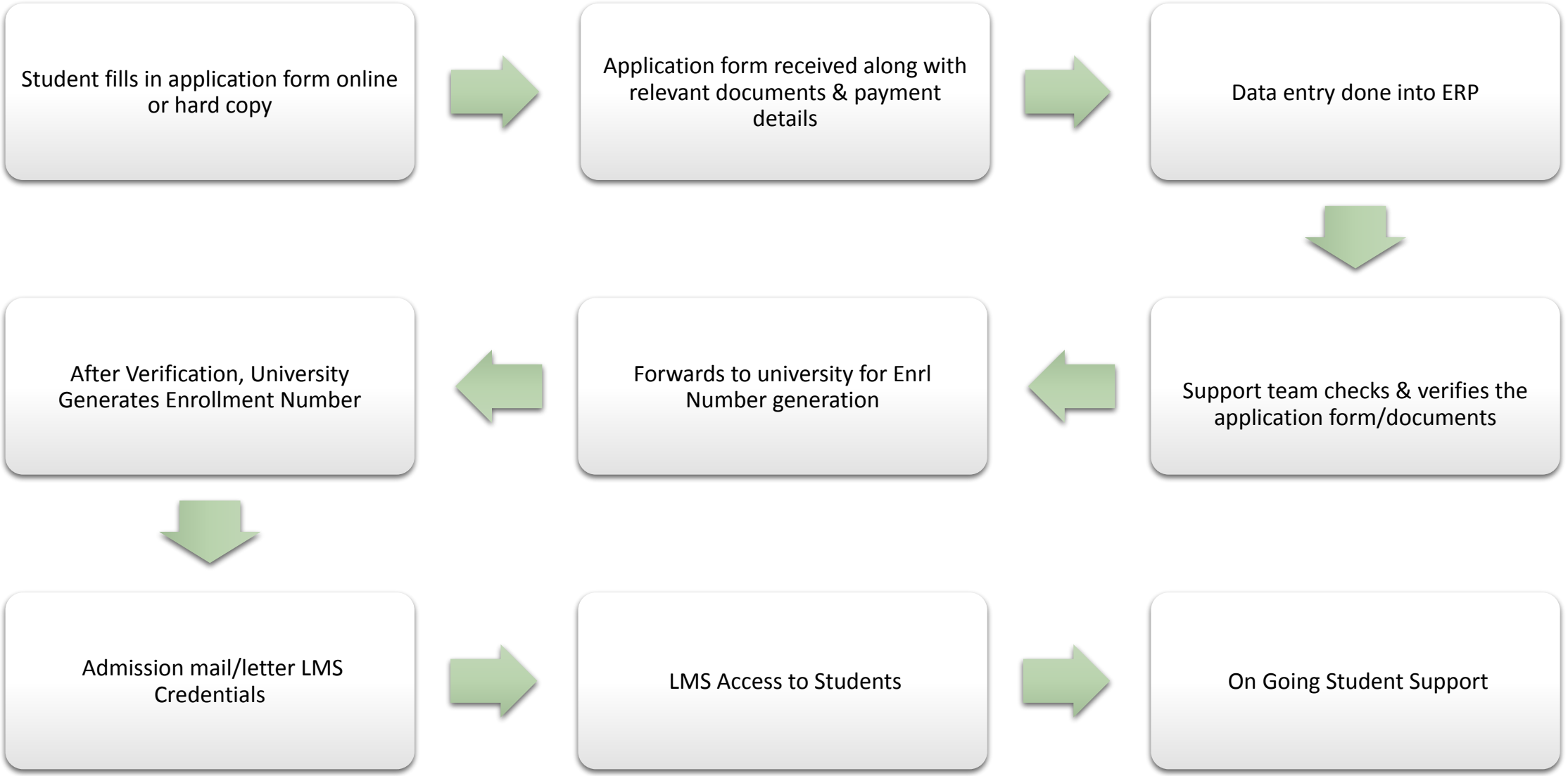
Documents Required

Mandatory Documents for Admission: <u>All Color Scan Copies</u>

- Duly filled **Online Admission Form** (The name mentioned in Admission form should be exactly as per 10th Std Mark Sheet) https://drmgronline.in/admissionform/
- Consolidated Marksheet and Prov. Degree or Degree Certificate of Graduation : (In case of PG Program)
- 10th Std. Mark sheet & Certificate
- 12th Std. Mark sheet (No Polytechnic Diploma or ITI allowed)
- Passport Size Photo-Soft Copy
- Govt. Photo ID Proof (Aadhaar Card / PAN card / Voter's ID / Passport)
- In Case of Name Change, need Name Change document : Govt. Gazette Notification
- Fees as per fees plan. Cheque/DD/Online Payment Receipt
- <u>In case of Foreign Students :</u> AIU equivalence for 10+2 level (for Graduation Program) / Graduation Degree (for PG Program)
- <u>In case of Foreign Students :</u> Passport Copy / Government issued ID card.

Admission Form: ***<u>https://drmgronline.in/admissionform/</u>***

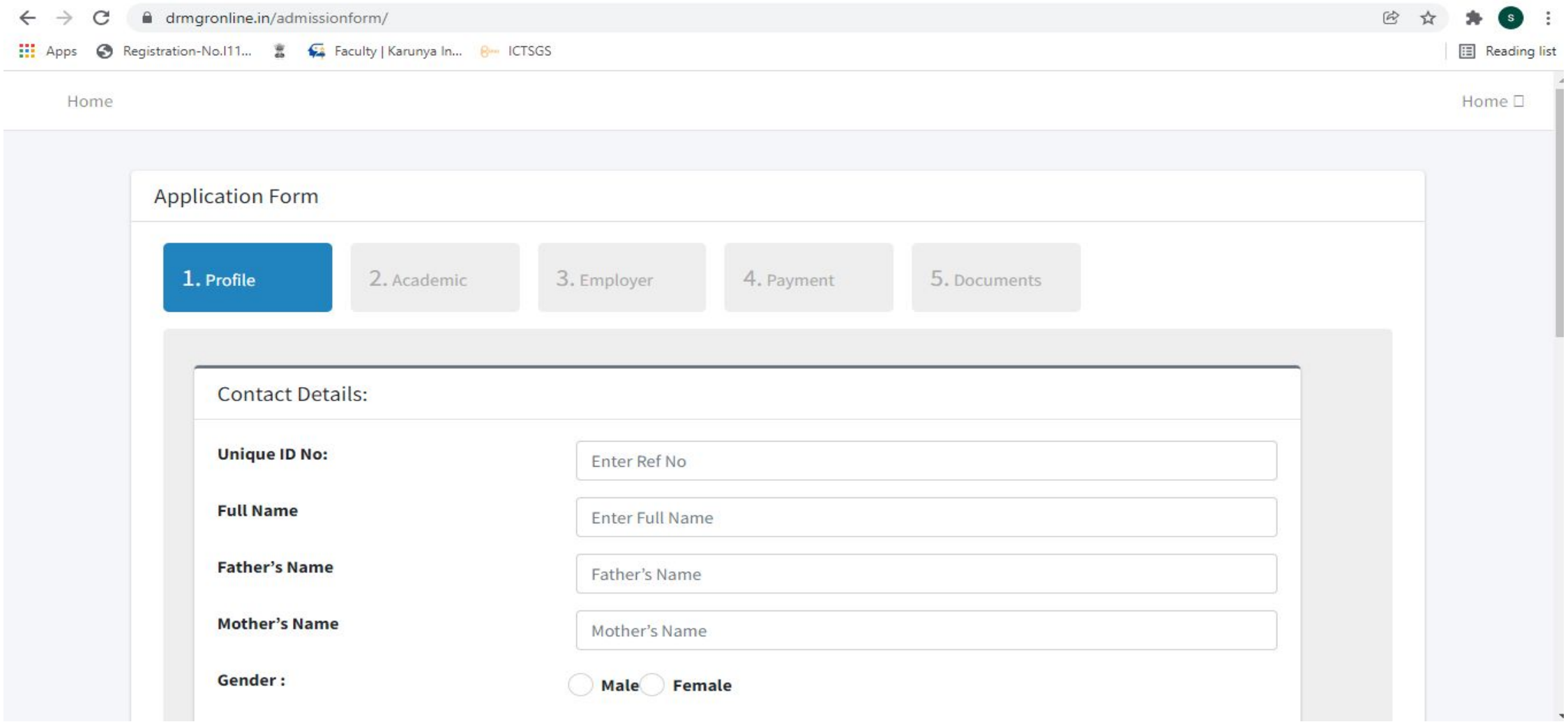
Enrollment Process Flow



Note - No Registration Process as same enrollment number continues till end of the course

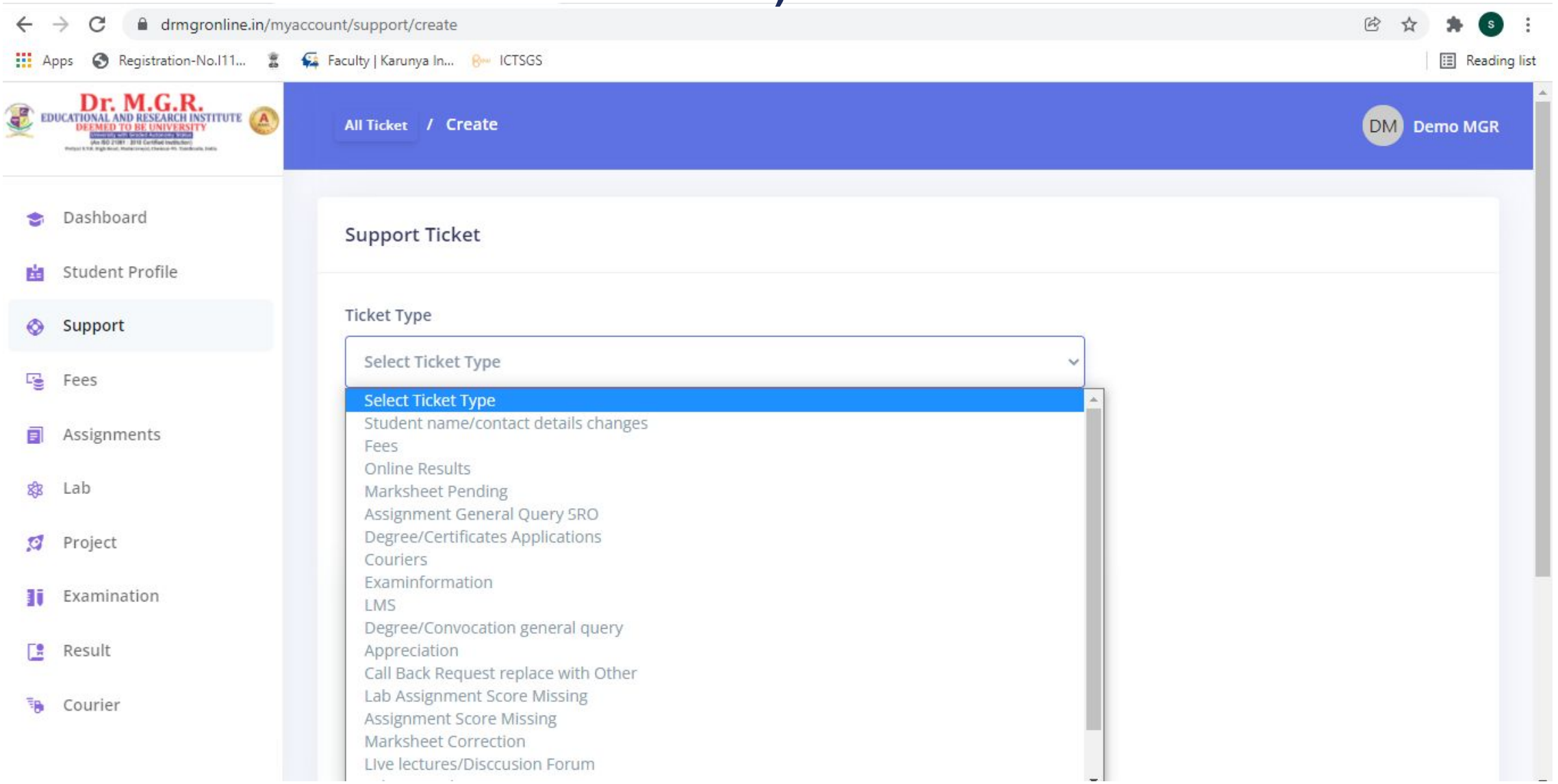
University Online Application Form

*After Counselling the form is filled and documents are shared by students, post verification fees is paid online



https://drmgronline.in/admissionform/

Ticketing System (Post Admission Support though My Account)



Contact Us

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Open Hours
Monday – Friday 9:00AM - 05:00PM

Demo MyAccount:
URL: https://www.drmgronline.in/myaccount/
User : 10000105
Password: password

NOW YOU KNOW. THANK YOU